

NLC FY2023 CATEGORY REVIEW SCHEDULE

APRIL 2022 WINE - SPECIALTY OTO (April 1, 2022) LIQUEURS (April 11, 2022)	MAY 2022 WINE - BEAUJOLAIS NOUVEAU (May 1, 2022)	JUNE 2022	JULY 2022 WINE - CANADA (July 17, 2022)
AUGUST 2022 BRANDY & COGNAC (August 1, 2022) WINE - ARGENTINA (August 21, 2022)	SEPTEMBER 2022 WINE - ROSÉ (September 11, 2022) BEER (September 12, 2022)	OCTOBER 2022 WINE - ITALY (October 2, 2022) READY-TO-DRINK (October 17, 2022) TEQUILA (October 31, 2022)	NOVEMBER 2022 WINE - SPARKLING (November 6, 2022) GIN (November 7, 2022) RUM (November 21, 2022)
DECEMBER 2022 VODKA (December 5, 2022)	JANUARY 2023 WINE - AUSTRALIA	FEBRUARY 2023 WINE - NEW ZEALAND CHRISTMAS GIFT PACKS (February 5, 2023)	MARCH 2023 WINE - USA WHISKY & SCOTCH (March 6, 2023)

Category Manager will email National and Local Agents, in the month specified above, to notify them that a Call for Order is open and detail any specific criteria they are looking for in the products being applied for, as well as applicable deadlines.

CATEGORY REVIEW PROCESS

STEP 1: CATEGORY CALL OUT Category to review the category and notify Agents criteria that they are looking for in the new listings.	STEP 2: PRE-SUBMISSION Agents are required to submit Pre-submission Application + Product/Label Image. (2 weeks)	STEP 3: INITIAL DECISION Category Management will review the submissions and notify Agents of any products for which they wish to review samples. (2 weeks)	STEP 4: REVIEW OF SAMPLES Product samples are reviewed by the Category Management and Product Knowledge teams. (4 weeks)	STEP 5: FINAL LISTING AND DELISTING DECISIONS Category Management to make final decisions on listings and delistings. Product Listing Applications will be requested for new listings. (4 weeks)
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